

THE
AGAWAM

"The Heart Beat of the Town"
For the Sixteenth Year

News INC.

OVER 10,000
READERS

Agawam's First Newspaper Serving All The People

Vol. 16 No. 50

Agawam, Mass.-Thursday, December 19, 1968

5¢ per copy-\$1.00 per year

Agawam Center Library
733 Main St.
Agawam, Mass 01001



"And the Word was made Flesh, and
dwelt among us."

Happy Birthday, Jesus

ANOTHER YEAR, LORD, AND ONCE AGAIN WE CELEBRATE YOUR
BIRTHDAY.

BUT SEE — WHAT MEAGER GIFTS WE BRING! YOU WANTED US TO LOVE
ONE ANOTHER, FOR YOUR NAME'S SAKE, AND THERE WAS AMPLE
OPPORTUNITY, BUT WE PASSED IT BY. THE BLACK CHILDREN OF
SPRINGFIELD WERE NOT WELCOME IN OUR SCHOOLS.

YOU WANTED US TO LIGHT CANDLES TO BRIGHTEN EACH OTHER'S
LIVES, BUT WE LIT RUBBISH INSTEAD, AND POISONED OUR AIR.

DEAR JESUS, GRANT US THE GRACE, THAT NEXT YEAR, WE MAY FOLLOW
YOUR DIVINE WILL, AND HELP TO MAKE THIS WORLD A BETTER PLACE,
WHILE THERE IS STILL TIME.



Once again the staff of this newspaper joins with all the area business men who
send you special Christmas Greetings this hallowed time of year. May God's great-
est blessings be bestowed upon you and your loved ones and may peace reign in all
the world.

THE AGAWAM NEWS, Inc.

MERRY CHRISTMAS or HAPPY HANUKKAH

"Merry Christmas" for some is
"Happy Hanukkah" for others.

The origin is religious in both
cases. The Christmas season, when
Christians celebrate the birth of
Christ, generally coincides with the
Hanukkah season, which is the
Jewish Feast of Lights or Feast of
Dedication.

Hanukkah, also spelled Chanukah,
is a Hebrew word which means ded-
ication. It begins on the eve of the
25th day of the Hebrew month of
Kislev, and lasts eight days. This year
it began Monday, December 16.

During Hanukkah gifts are ex-
changed. Each evening one additional
candle is lighted on the Hanukkah

menora (candelabra). By the last
evening, eight lighted candles stand
together.

The Apocryphal books of the
Maccabees tell the story of Han-
ukkah. In 165 B.C., after a three-year
struggle, the Jews in Judea defeated
the Syrian tyrant Antiochus. They
held festivities in the Temple in
Jerusalem, and rededicated it to God.

After cleansing the Temple of
Syrian idols, they found only one
small cruse of oil to light their holy
lamps. But miraculously, the cruse
provided oil for eight days.

Judas Maccabeus, the Jewish
leader, then proclaimed a festival to
be observed by Jews.

It is still being observed.

NOV. STATE BALANCE

Mass. cash balance for November
was \$75.4 million, an increase of
more than \$41.5 million over Oct.,
State Treasurer Robert Q. Crane an-
nounced today.

The November cash balance as
\$75,407,588.44 as compared to the
Oct. cash balance of \$33,826,279.86.

The \$41.5 million increase
resulted when the Nov. receipts ex-
ceeded the state's disbursements last
month by that amount. Nov.
disbursements were \$258,651,232.88
but receipts for the same 30 days hit
the \$300,232,541.46 mark.

The State's bonded indebtedness
continues to be over one billion
dollars. As of the first of Dec. the
bonded indebtedness was
\$1,010,397,000.00, while a year ago
the total debt was \$947,817,000.00,
according to the report.

All news copy must be brought
or mailed to 435 River Rd. There is
no pick-up of news at police station
or anywhere else.

Wife to husband admiring snow-
fall: "Would it defile your fairland
to shovel a path through it?"



from the Brooke Report

ELECTION REFORM The recent
elections have pointed up a number
of weaknesses in our method of
selecting a President. Millions of
Americans feel that the Convention
system is unrepresentative. Millions
more have expressed concern over
the duration of the campaign and the
lack of mutually acceptable ground
rules by which candidates for public
office can and should present their
views. But the greatest concern of all
has been expressed over the
institution of the electoral college.
Polls taken immediately after the
election showed that 81% of the

American public not only wanted to
abolish the college, but favored direct
election of the President. Hearings on
election reform have already been
scheduled by both the House and the
Senate. It is my sincere hope that
reforms will be instituted, and I
expect to participate actively in their
consideration.

**LOCAL ITEMS CAN NOT BE
ACCEPTED AFTER MON.
A M**

Christmas lights help make the
holiday season bright. To keep the
season joyous make sure to take
proper precautions with holiday de-
corations. Check all lights for frayed
wires and short circuits. Discard
home-repaired and other dangerous
electrical equipment. Also be prudent
in your use of holiday bulbs. A few
can go a long way toward brightening
your holiday and save your electrical
circuits unwanted strain.

Christmas trees can be the source
of much sparkle and add a great deal
to the season cheer but they may
become safety hazards too. The tree
trunk should be sawed at an angle to
allow a more rapid in-take of water
to keep the tree fresh.

Send in only \$1.00 and we'll put you
on our mailing list for 1 year.

Name _____

Address _____

Phone _____

Please check new ☐ renewal ☐

Out of State --- 1.50

THE AGAWAM NEWS, INC. Published Every Thursday
Box 128, Agawam, Mass. 01001
Elizabeth LeDuc, Owner
Founded April 9, 1953 by Robert R. DeForge and entered at the
Post Office at Agawam, Mass., April 29, 1953 as Second Class
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National Advertising Representative ATLANTA • CHICAGO • DETROIT • LOS ANGELES
NEW YORK • SAN FRANCISCO
AMERICAN NEWSPAPER REPRESENTATIVES INC.
The Agawam News, Inc. assumes no financial responsibility for typographical errors in advertisements, but will reprint any reasonable part of any advertisement in which such typographical errors occur, if the responsibility for same rests with the newspaper.
Agawam News, Inc. will not accept responsibility for manuscripts or photographs, which will be returned if stamped, self-addressed envelopes accompany same.
FOR ADVERTISING CALL - 732-1495

An Ideal Christmas Gift

Give a **Gift Certificate**

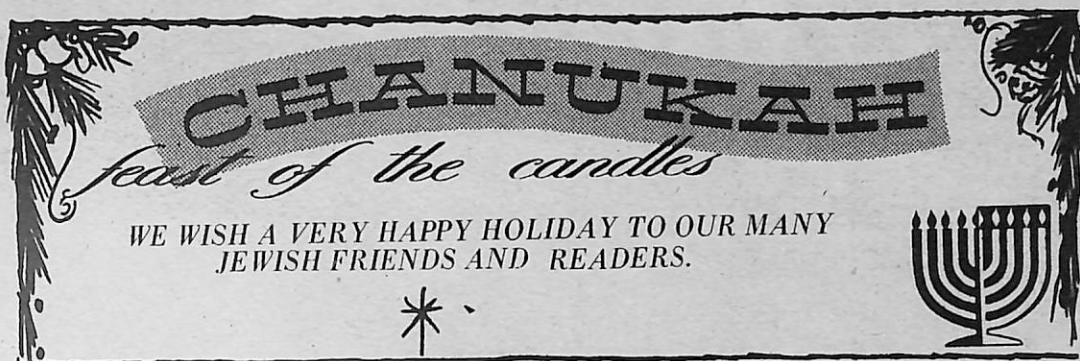
**TO YOUR TOWN NEWSPAPER
THE AGAWAM NEWS**



WE WISH YOU A
Merry Christmas

BUXTON, INC

265 Main St. Agawam



May the Infant Jesus bless us all

DAIRY MART NO. 1

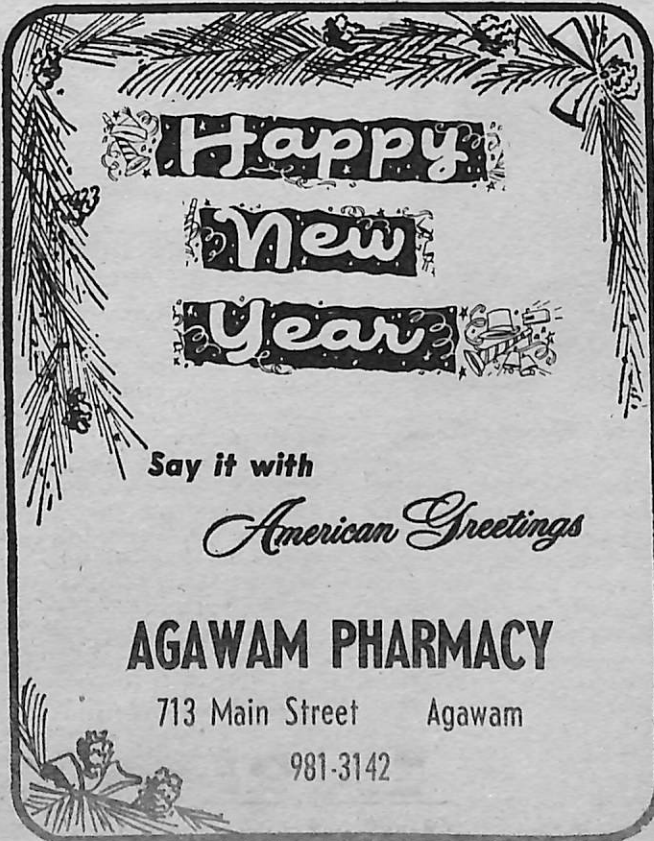
Manager—Jean Bastien

711 MAIN STREET

AGAWAM

All truth sets out from the
new-born. From that which was not.

Looking at myself, I ask myself:
what do the others say is visible?



Season's
Greetings to
one and all...

DAIRY MART NO 6
833 SPRINGFIELD ST.
FEEDING HILLS

Never lose a day's interest
with an SIS

Daily Interest Account

HIGHEST DAILY INTEREST RATE
IN TOWN, PAYABLE FROM DAY OF
DEPOSIT TO DAY OF WITHDRAWAL

4.50%

Here's the ideal savings account for your "IN and OUT" money, because you can deposit funds with us any time and withdraw whenever you please and still earn the full 4.50% rate for every day your dollars are on deposit. All we ask is that you keep \$10 in the account until the next dividend date. Open your Daily Interest Account now. Every day you wait you're losing good earnings.

Effective Jan. 1st, dividends will be compounded quarterly.
First quarterly dividend payable April first.



LIKES TO SAY "YES"

SPRINGFIELD
INSTITUTION FOR
SAVINGS

AGAWAM OFFICE -- 40 SPRINGFIELD STREET



We wish you all a

MERRY CHRISTMAS

FAIRBANKS AUTO SCHOOL
20 DWIGHT ST. SPRINGFIELD

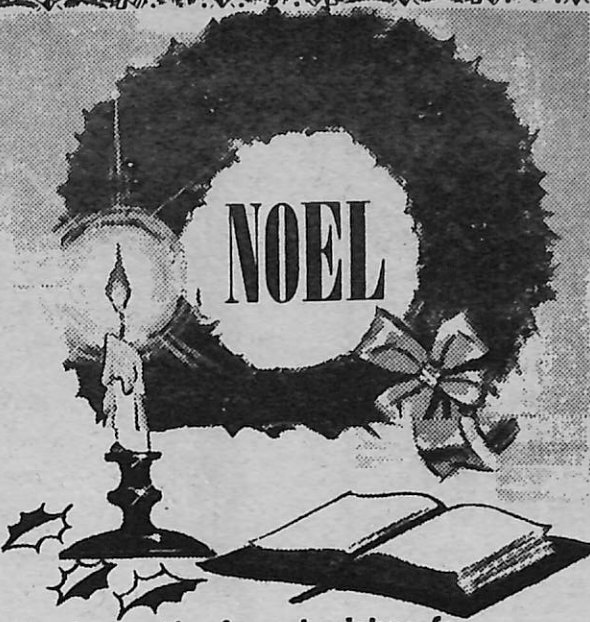


Silent Night

WARMEST WISHES FOR
A JOYFUL YULE

Rack n Cue

325 WALNUT ST. EXT.
AGAWAM



NOEL

A wreath of good wishes for
health, wealth and happiness

BRADFORD R. COLLINS
1140 Springfield St. Feeding Hills

Carousel

ROLLER SKATING RINK

Christmas Party

Dec. 21 - Sat. eve
7.30 - 10.30

DOOR PRIZES
and a LARGE FRUIT BASKET
for GRAND DOOR PRIZE

SPECIAL RACES and GAMES for the CHILDREN

ADMISSION 85c

Families Welcome Located in the Agawam Shopping Center
44 Ramah Ci. N. (side of Zayre) 734-3433

Merry Christmas



1968
Best wishes for the
Holidays to all of our
patrons.

SARAT FORD

250 Springfield St. Agawam

TELEVISION REPAIR

NEWELL'S

TELEVISION & RADIO
374 PARK ST., W. SPFLD.
TEL. RE 2-6810

QUICK REPAIRS


Lamps - Vacuum Cleaners
Mixers - Toasters - Irons

HANNIGAN'S

766 Main St., West Spfld.
Tel. RE 7-8730

ATTRACTIVE GIFT CERTIFICATES

FOR STUDENTS & ADULTS



DRIVER EDUCATION
CLASS STARTS
DEC. 23

Please call for prompt, courteous service

WINCHESTER AUTO SCHOOL

190 STATE ST. RE 9-2533

Flowers for Christmas

Always in good taste



Keefe Florist

266 WALNUT ST.
RE 4-4073

Call early for best selection

The mysterious brings peace to my eyes, not blindness.

It is a long time now since I asked heaven for anything, and still my arms have not come down.



NOEL

As joyous as the songs of Christmas is our wish for you. May the holidays hold much happiness for you and your family.

CONNECTICUT VALLEY BLOCK CO.

WEST SPRINGFIELD

Weary father: "Overnight she took her fingers out of her mouth and stuck them in the telephone dial"



NOEL

May the happiness of the season
be yours in great abundance.

Food Marts

ANNOUNCEMENT!
BEL-MAR
INSURANCE AGENCY
OPEN
 Evenings to take care of your 1969
 automobile insurance needs!
ALL-RISKS! E-Z PAY PLAN
1421 Main St. opp. F & W
Call 737-1405
 Free Parking — Municipal Garage

Bay State Fuel Oil
HIGHEST
GRADE OIL
FREE 24-Hr. Emergency
 Burner Service
 To Our Customers
 Radio Dispatched Trucks
ST 1-3877
 — WITH THIS COUPON —
500 S&H GREEN STAMPS
TO ALL NEW ACCTS.
WITH FILL UP.

FOR 24 HOUR
A1 BURNER SERVICE
 • call •
REMINGTON'S
 Oil Burner Service and Sales
 24 Hr. Repair Service
788-6290 34 Begley St.
 Agawam

The lighted candle adds a special festive touch to the Christmas season but be extremely careful in placing candles around the house. Candles placed too near paper decorations, Christmas card displays, or the boughs of the tree can ignite trouble.

FERRANTI'S LIQUOR STORE
 1122 MEMORIAL AVE.
 WEST SPRINGFIELD
 We make deliveries to
 Agawam & W. Spfld.
 free of charge
 just call—
732 0505

Everyone thinks that his things are not like all the things in this world. And that is why everyone keeps them.

Happy Holiday
 Joyfully, carolers sing glad tidings of the season. Sincerely, we wish Christmas peace and happiness for you and yours.
F.C. TAPLIN CO.
 2005 RIVERDALE ROAD
 WEST SPRINGFIELD

The
Season's
Greetings
to All
Schubach's Bakery
 1782 MAIN ST. AGAWAM

Greetings
 to you at
CHRISTMAS

DR. RICHARD RABINOWITZ
 53 SPRINGFIELD STREET SPRINGFIELD

Merry Christmas ... and a Happy New Year!
MR. ROBERT'S BEAUTY SALON
 293 Springfield St., Agawam

To
 WISH YOU
A JOYOUS CHRISTMAS
Town Texaco Transtop
 395 Main St. Agawam

7-piece Gallery Assortment We take the guesswork out of how to arrange a gallery wall. Pre-selected "Gallery Packages" are designed to meet a variety of decorating needs throughout the home. Other gallery collections available. Decorator Shops
SAM'S GLASS WORKS
 1067 East Columbus Avenue
 Springfield
 OPEN DAILY 8-5
 TEL. 733 9492
 or 733 4125

Ski instructor to pupil: "The first thing to bear in mind is that the human body contains 206 bones."

My God, I have almost never believed in you, but I have always loved you.

Where there is no blessing to show, night is a blessing.

Legal Notices

COMMONWEALTH OF MASSACHUSETTS
Hampden SS Probate Court
To all persons interested in the estate of **GERMANO TORIANI** late of Agawam in said County of Hampden, deceased.

A petition has been presented to said Court for probate of certain instruments purporting to be the last Will and Codicil of said deceased by **ROBERT TORIANI** otherwise **ROBERT B. TORIANI** of said Agawam praying that he be appointed executor thereof without giving a surety on his bond.

If you desire to object thereto, you or your attorney should file a written appearance in said Court at Springfield, in said County of Hampden, before ten o'clock in the forenoon on the fourteenth day of January 1969, the return day of this citation.

Witness, **ABRAHAM I. SMITH**, Esquire, First Judge of said Court, this tenth day of December 1968.

JOHN J. LYONS, Register
Dec. 19, 26, Jan. 2

COMMONWEALTH OF MASSACHUSETTS
Hampden SS Probate Court
To all persons interested in the estate of **LEVIS A. St. CYR** otherwise **LEVIS A.J. St. CYR** or **JOSEPH LEVIS St. CYR** or **LEVIS St. CYR** late of Agawam, in said County, deceased, intestate.

A petition has been presented to said Court for license to sell at private sale certain real estate of said deceased.

If you desire to object thereto you or your attorney should file a written appearance in said Court at Springfield before ten o'clock in the forenoon on the tenth day of January 1969, the return day of this citation.

Witness, **ABRAHAM I. SMITH**, Esquire, First Judge of said Court, this fifth day of December 1968.

JOHN J. LYONS, Register
Dec. 19, 26, Jan. 2

COMMONWEALTH OF MASSACHUSETTS
Hampden SS Probate Court
To all persons interested in the estate of **FRANK O. FEHM** late of Agawam in said County of Hampden, deceased.

A petition has been presented to said Court for probate of a certain instrument purporting to be the last Will of said deceased by **FRANK L. FEHM** of Suffield in the State of Connecticut praying that he be appointed executor thereof without giving a surety on his bond.

If you desire to object thereto, you or your attorney should file a written appearance in said Court at Springfield, in said County of Hampden, before ten o'clock in the forenoon on the thirty-first day of December 1968, the return day of this citation.

Witness, **ABRAHAM I. SMITH**, Esquire, First Judge of said Court, this twenty-fifth day of November 1968.

JOHN J. LYONS, Register
Dec. 12, 19, 26

COMMONWEALTH OF MASSACHUSETTS
Hampden SS Probate Court
To all persons interested in the estate of **ROSE MARIE TORTORIELLO** otherwise **MARY ROSE TORTORIELLO** or **MARIE TORTORIELLO** or **ROSE TORTORIELLO** or **MARIE ROSE TORTORIELLO** late of Agawam in said County of Hampden, deceased.

A petition has been presented to said Court for probate of a certain instrument purporting to be the last Will of said deceased by **ELEANOR C. ESEMPIO** of said Agawam praying that she be appointed executrix thereof without giving a surety on her bond.

If you desire to object thereto, you or your attorney should file a written appearance in said Court at Springfield, in said County of Hampden, before ten o'clock in the forenoon on the twenty-seventh day of December 1968, the return day of this citation.

Witness, **ABRAHAM I. SMITH**, Esquire, First Judge of said Court, this twenty-first day of November 1968.

JOHN J. LYONS, Register
Dec. 5, 12, 19



ED and FRAN

485 SPFLD. ST. AGAWAM

REGISTER NOW!

1969

OPEN
Daily 'til 9
Sat. 'til 2

MASSACHUSETTS

AUTO

Insurance

- UP TO 8 MONTHS TO PAY
- ANY AGE
- Cycles & Scooters
- WE REPLACE CANCELLED INSURANCE

JOSEPH M. CHERNAIK

1684 MAIN ST. SPRINGFIELD RE 6-6344

COMPLETE LINE OF
Musical Instruments



Private Instruction
BY HIGH-GRADE TEACHERS
ALL INSTRUMENTS

F.E. OLDS - BUESCHER
MANY OTHER TOP QUALITY BRANDS

INSTRUMENTS PURCHASED ON A RENT-TO-OWN BASIS

Complete Line of MUSIC SUPPLIES
Popular & Classical Sheet Music

734-0309 - 733-3935

Greetings

Good wishes and greetings go from us to you at Christmas time, with the hope that you and yours may enjoy all the happiness that goes with a real old-fashioned Yuletide.

from all of us at

Crystal Ice and Fuel Co.

343 Main St.

Agawam

JOY AT CHRISTMAS

Tinti's

22 KING ST.
AGAWAM



Twinkle, twinkle little star - please?

The Maryland Ornithological Society recently cancelled all future star walks. The reason: too many nights there no longer are stars in the Maryland firmament — the air has become far too firm with sulphurs and similar sluff that a star beam cannot pierce.

Perhaps you have not noticed that the stars above your roof lack the lustre of a few years ago. The lowered luminosity varies in degree to a ratio of your distance from a city. But few of us live far from a city today, and there is evidence that pollutants ride the wind on a world-wide scale.

If the idea of a "star walk" is foreign to you, it means a gathering of friends some evening on a prominence where they can scan the heavens with binocular or telescope. It is a nature-related hobby for those who feel the need of familiarity with the constellations known so well to the ancient Greeks and Persians. It is to some extent an answer to Carlyle's complaint: "Why did no one teach me the constellations when I was a child?"

Since most of us spend our nights immersed in the blue-gray haze from a TV tube, it is possible that all the stars may have disappeared for weeks before we notice it. There is always a chance however, that a video-tape record will be maintained for final phases of the phenomenon and we will have the opportunity of witnessing the disappearance in time-lapse photography on some news telecast.

The problem is not whether man can live without seeing stars but whether he can live in an air so polluted that the stars vanish from vision. But, one could justifiably mull whether man needs the stars.

Recently I attended a Washington conference on "Man and Nature in the City." The purpose behind the gathering was to find out whether there is a future role in the city for the U.S. Bureau of Sport Fisheries and Wildlife.

As most things do, the conference drifted off course into that netherland of deciding what was a city person, what natural things are available to him and whether the city-dweller needed contact with nature.

An anthropologist defended the concept that man needs contact with nature wherever he resides. The city person has this contact, she argued, "even though it be limited to his identification with the sun, moon, and stars overhead." In view of the Maryland situation, this final contact may be fragile.

One psychiatrist insisted that man had no need for nature. The average city-dweller, he said, does not give the outdoors a second thought. Anyone who misinterprets the city-dweller's week-end drive into the country as a yearning for nature would be subjected to a chock if he had a true analysis of motives behind the journey.

Another psychiatrist rather forcefully disputed his colleague's diagnosis. The city-dweller does need nature, he argued. Much of the discontent among men today rests upon their alienation from nature. The world about us, he insisted, changes as a kaleidoscope. The eternal truths of yesterday are the laughs of today. "For all of us, even the young," he said, "everything within our culture and surroundings has changed. Only nature remains changeless. Man needs nature as an unchanging reference, a background for his life. He must know at least that the sun survives and the stars shine."

What, then, must man do when the stars shine but the canopy overhead blanks out this truth?

Rubbish Collection Schedules

Fri., Dec. 20	Rte. 5
Mon., " 23	Rte. 6
Tues., " 24	Rte. 7
Wed., " 25	Rte. 8
Thurs., " 26	Rte. 9
Fri., " 27	Rte. 10

In Bulgaria, the courts are handing out sentences of two weeks to nine months for telling jokes about the government. The same behavior in this country will get you a year's solid booking in nightclubs, guest appearances on TV and maybe a magazine contract.



WARMEST WISHES AT THIS BLESSED SEASON
TO OUR MANY CUSTOMERS and FRIENDS
DREIKORN'S BAKERY



Old friends, and new, we wish you all,
God's Blessings on this Christmas

★ ★ ★
FEEDING HILLS OIL and GAS
1226 Springfield St. Feeding Hills

TOOMEY FUNERAL HOME

"Serving the community with
Dignity for 85 years"

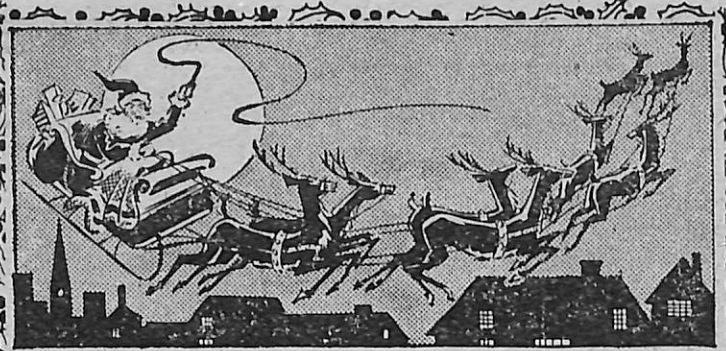
1043 WESTFIELD STREET
WEST SPRINGFIELD, MASSACHUSETTS
RE 2-2278



Merry Christmas

At this glad time, we extend
heartfelt good wishes to our
friends and neighbors. May
your Christmas be bright with
the many joys of the season.

ART CLEANERS
301 Springfield St. Agawam



To one and all...

Merry Christmas

FERRANTI'S PACKAGE STORE

1122 MEMORIAL AVE.
WEST SPRINGFIELD

May the
brightest
Christmas
be yours

AND MAY ITS RADIANT LIGHT BRING
PEACE TO ALL MANKIND.

THOMAS E. CASCIO CO.

262 MEADOW ST. LANDSCAPING AGAWAM

**Santa
Suggests...
Whitman's**

CHOCOLATES

So Fine, So Famous, So Sure To Please

Beautifully
Christmas
Decorated

**Whitman's
Sampler**

THE FINEST BOX
OF CHOCOLATES
IN THE WORLD

* VISIT OUR CANDY DEPARTMENT TODAY

EDWARD'S DRUGS

287 Springfield St.
Agawam 739-2156



Holiday Greetings
from
SELECTMAN and MRS. EDWARD W. CONNELLY

**A.I.M. Files New
Trade Secrets Bill**

BOSTON - Mass., which became the leader among the states last year when it passed a law providing the award of double damages along with stiff criminal penalties for the theft of industrial trade secrets, may crack down even harder on such idea thieves.

Associated Industries of Mass. championed the 1967 Trade Secrets Act and has announced it will seek legislation in the upcoming session of the Legislature to now provide injunctive relief to aggrieved companies. The object is to stop the disclosure or use of stolen secrets pending further legal action.



May the peace of God,
which surpasses all understanding, guard your hearts and minds.

Soo's
CHINESE RESTAURANT
344 Elm St.
Westfield

NOEL
ALL THE JOYS OF THE SEASON
TISDEL'S BARBER SHOP
709 MAIN STREET AGAWAM

Best wishes for a joyful Christmas from all of us at
MALONE'S FARM and GARDEN CENTER
338 SILVER ST. AGAWAM

Christmas ROLLER SKATING PARTY
DEC 21
SATURDAY NIGHT
7:30 - 10

DANCING - 10 - 11
POPULAR MUSIC
ADMISSION - \$1.00
Riverside Rollaway
1623 Main St. Riverside Park Agawam

Happy Holiday

For your good-will and friendly patronage please accept our most hearty thank you. May you have a joyful Holiday.
LARRY'S BARBER SHOP
Lawrence L. Champagne, Prop.
32 RIVER RD. AGAWAM

Greetings of the Season and best wishes for the New Year
YALE GENTON

Best wishes to all for a joyous Christmas, and our thanks for your continued patronage.
BLAKE'S HOUSE OF BANQUETS
769 Worthington St. Springfield Spfld.

Merry Christmas
Say it with **American Greetings**
AGAWAM PHARMACY
713 MAIN ST. 981-3142 AGAWAM

WHAT'S in a NAME?
SPRINGFIELD, MASS. — Wayne Morse and Gary Moore have three things in common. Both attend Western New England College, are area residents, and neither are famous in the political or entertainment world. Moore is a freshman from East Longmeadow majoring in business administration. Morse, a Sr., is a native of Agawam and majoring in mechanical engineering. Both students feel rather indifferent about bearing the names of famous U.S. Senator and an internationally-known entertainer-comedian, although as the boys put it, "we do get tired of the corny puns served up by our classmates". But as William Shakespeare once said, "What's in a name...? Oh yes, Bill Shakespeare is alive and living in Maine. He graduated from WNEC last June."

Merry Christmas
WESTFIELD SAVINGS BANK

May Joy and
Peace be yours
throughout the
New Year

SELECTMAN and MRS. GEORGE L. REYNOLDS



GIFT WRAPPED

OF COURSE!

FREE DELIVERY—OF COURSE

Imported and Domestic

**CORNER
PACKAGE
STORE**

JAMES MORAN, Prop.
312 SPRINGFIELD ST.
AGAWAM
Call RE 3-9392



**Season's
Greetings**

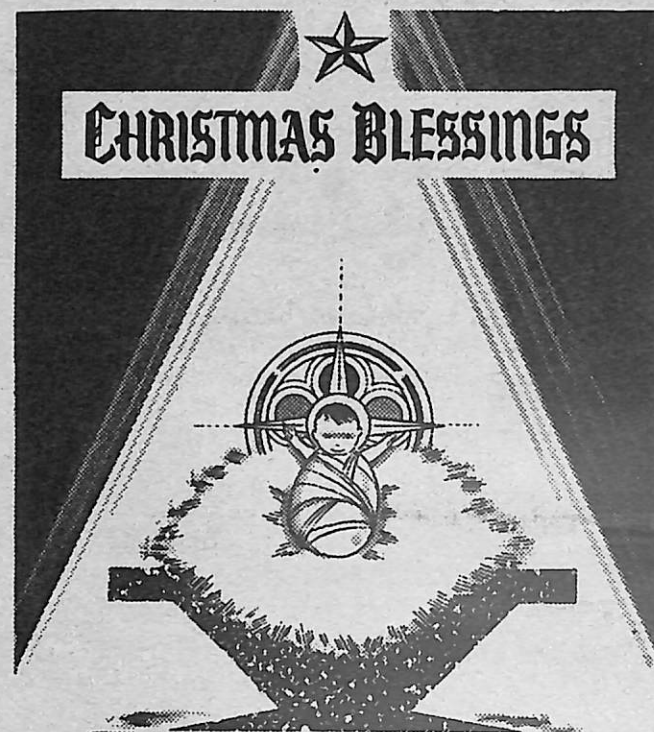
The Lichters

Agawam Paint & Hardware

303 WALNUT ST.

AGAWAM

CHRISTMAS BLESSINGS



GALE MOTORS

875 Enfield St.

Thompsonville, Conn.

MAIL YOUR APPLICATION TODAY...! You and your family should have this protection throughout the next 12 months.

Here are just a few of the many superior services you receive as an AAA member:



EMERGENCY ROAD SERVICE—Over 20,000 authorized AAA service stations are your constant guardians.



PERSONAL ACCIDENT INSURANCE—Pays indemnities for loss of life, limb or sight and has hospital benefits included as well.



- Reimbursement for Legal Fees
- Notary Service
- Reservations Service
- Pin-Pointed Road and Weather Reporting
- Regional and State Maps
- Accommodations Directories
- Service Station Directories
- Travel Agency



TRAVEL AND TOURING—AAA's exclusive TRIPTIK gives you your own personalized trip routing to anywhere in the U.S.A.



BAIL BOND SERVICE—A \$5000 Bail Bond assures the AAA member of prompt bail if arrested for any traffic law violation.

Join the **Automobile Club** OF SPRINGFIELD 

110 FORT PLEASANT AVE., SPRINGFIELD, MASS. 01108 • 24 HOUR PHONE 785-1381

Annual Dues \$18.00 Enrollment Fee \$4.50 Total \$22.50

I hereby apply for membership in the Automobile Club of Springfield, and agree to pay \$22.50 for my first year's dues, 50c of which is for subscription to the AAA NEWSLETTER during my membership year. I hereby agree to abide by the Club Bylaws and Policies of the Board of Directors.

**OTHERS IN YOUR FAMILY
NEED IDENTICAL SERVICE.
ENROLL THEM @ \$9.00 ea.**

Name

Name

Street Address

Relationship

City Zip Code

Name

Relationship

RIDE WITH CONFIDENCE... TESTED AND APPROVED BY 11,000,000 MOTORISTS

for information call **Raymond P. Dow**, Membership Representative. 785-1381

**Greetings
to All...**



AGAWAM DISCOUNT SALES CENTER
1688 Main St. Agawam

A Christmas tree adds beauty and spirit to the happy holiday season, but proper care of the evergreen is important to avoid needless tragedy. A tree should be stored in water which is checked every day, especially if it is near a heating system. Two weeks is the maximum a tree should remain up.

Bright holiday spirits can be dampened rapidly if proper precautions are not taken. Be sure that materials placed around or under your Christmas tree are fireproof and never block an exit with the tree. Have a happy holiday, but have a safe one too.

**Christmas
Greetings**

**Don's Italian
Delicatessen**

567 SPRINGFIELD STREET FEEDING HILLS



Pizza

Closed Mondays

Fish 'n Chips

Italian Cold Cuts

Grinders

Call ahead, or watch your pizza made in 10 min.

ST 1-2046

I want nothing over again. Not even a mother.

Set out from any point. They are all alike. They all lead to a point of departure.